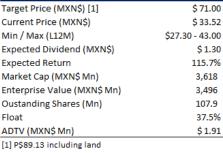




# MÉDICA: 4Q24 Results

Positive quarter with higher-than-expected EBITDA and net profits; we raised our target price to MXN\$71.0/share

MEDICA B	BUY
Target Price (MXN\$) [1]	\$ 71.00
Current Price (MXN\$)	\$ 33.52
Min / Max (L12M)	\$27.30 - 43.00
Expected Dividend (MXN\$)	\$ 1.30
Expected Return	115.7%
Market Cap (MXN\$ Mn)	3,618
Enterprise Value (MXN\$ Mn)	3,496
Oustanding Shares (Mn)	107.9
Float	37.5%
ADTV (MXN\$ Mn)	\$ 1.91
**********	





## **Opinion and recommendation**

MÉDICA SUR reported positive quarterly results, practically in line with our expectations in terms of revenues, but exceeding our EBITDA and net profit forecasts. We expect a favorable short-term reaction in the share price.

We reiterate our BUY recommendation and are raising our target price to MXN\$71.0/share, from MXN\$68.0/share, after having included this quarterly report in our model. The valuation of MÉDICA shares remains attractive with a forward EV/EBITDA of 3.6x (1.6x including land) and projected P/E of 6.5x.

#### **4Q24 Results**

Consolidated revenues were up 9.6% YoY to MXN\$1.13 billion due to the company's marketing and sales efforts since 2Q24 which supported the performance of hospitalization, clinical analysis and diagnostic services. This figure was practically in line with our MXN\$1.10 billion estimate.

Normalized EBITDA rose 31.2% YoY to MXN\$233.5 million (vs. MXN\$200.1 million E) fueled by a 3.3% reduction in administrative expenses, with which the margin improved 3.4 PP to 20.6%.

Net income increased 65.4% YoY to MXN\$135.0 million (vs. MXN\$125.2 million E) supported by solid operating performance and financial gains.

The financial structure strengthened thanks to the high free cash flow generation, resulting in a negative net debt to EBITDA ratio of -0.14x at the end of 4Q24, from 0.29x in 4Q23.



In 2024, MÉDICA remained Mexico's best hospital, according to the three main rankings. On the other hand, the company invested MXN\$126.6 million in strategic projects including the DaVinci surgical system, the Oarm imaging system, the remodeling of the gynecology and obstetrics floor, Tower II of consulting rooms, as well as the creation of green spaces on the terrace and the modernization of the laboratory, among others.

INCOME STATEMENT	4Q24	4Q24E	Diff.	4Q23	Chg.
Revenues	1,132	1,105	2.4%	1,033	9.6%
EBITDA	234	200	16.7%	178	31.2%
EBITDA Margin	20.6%	18.1%		17.2%	
Net Profit	135	125	7.8%	82	65.4%

## **Discounted Cash Flow Model**

(Figures in Millions of MXN\$)	2026E	2027E	2028E	2029E	2030E	Perp.
OPERATING PROFIT	816	885	958	1,019	1,084	1,084
Tax Rate	29%	29%	29%	29%	29%	30%
Tax Shield	-236	-256	-277	-295	-313	-325
NOPLAT	580	629	681	725	770	759
Depreciation	208	225	238	238	253	253
Working Capital Changes	16	16	17	22	23	23
CAPEX	-259	-275	-291	-309	-328	-328
FCFF	545	596	645	675	719	849
Perpetuity Growth Rate						3.3%
PV of Explicit Period (2026 - 2030E)						2,257
Perpetuity Value						9,787
PV of Perpetuity Value						4,953
Enterprise Value						7,210
Net Debt						-170
Treasury Shares						284
Market Value						7,663
Land Properties						1,957
Adjusted Market Value w/ Land Properties						9,621
Oustanding Shares						108
Target Price						P\$ 71.00
Adjusted Target Price with Land Properties						P\$89.13
Current Market Price						P\$ 33.52
Potential Return Incl. Dividends						115.7%
Forward EV/EBITDA						7.3x
Forward P/E						13.2x
Average Cost of Debt						7.0%
LT Tax Rate						30.0%
After-Tax Cost of Debt						4.9%
Cost of Equity						14.9%
Market Risk Premium						6.0%
Risk-Free Rate						10.3%
Beta						0.77
% Total Debt						28.6%
% Capital						71.4%
WACC						12.0%



# Sensitivity Analysis of the Target Price, EV/EBITDA vs. EBITDA

	-10%	-5%	Original	+5%	+10%
Projected EBITDA	925	974	1,025	1,076	1,130
Target EV/EBITDA					
5.8x	51.36	53.99	56.76	59.52	62.43
6.3x	55.65	58.50	61.50	64.51	67.66
6.8x	59.93	63.01	66.25	69.49	72.90
7.3x	64.21	67.52	71.00	74.48	78.13
7.8x	68.50	72.03	75.75	79.46	83.36
8.3x	72.78	76.54	80.49	84.45	88.60

# Sensitivity Analysis Table of the Target Price, P/E vs. Net Profit

	-10%	-5%	Original	+5%	+10%
Projected Net Profit	525	553	582	611	642
Target P/E					_
10.2x	49.48	52.08	54.82	57.56	60.44
11.2x	54.34	57.20	60.21	63.22	66.38
12.2x	59.21	62.33	65.61	68.89	72.33
13.2x	64.08	67.45	71.00	74.55	78.28
14.2x	68.94	72.57	76.39	80.21	84.22
15.2x	73.81	77.69	81.78	85.87	90.17



(Figures in Millions of MXN\$)

Revenues   4,403   4,604   4,883   5,180   5,495   5,830   6,186     Cost of Sales   -2,911   -3,039   -3,208   -3,388   -3,578   -3,796   -4,027     Gross Profit   1,492   1,565   1,675   1,792   1,918   2,035   2,159     General Expenses   -857   -829   -879   -932   -989   -1,049   -1,114     Operating Profit   568   755   816   885   958   1,019   1,084     Depreciation and Amortization   -194   -197   -208   -225   -238   -238   -253     EBITDA   807   952   1,025   1,110   1,196   1,257   1,337     Financial Cost   -76   -85   -115   -115   -113	(Figures in Millions of MXN\$)							
Cost of Sales   -2,911   -3,039   -3,208   -3,388   -3,578   -3,796   -4,027     Gross Profit   1,492   1,565   1,675   1,792   1,918   2,035   2,159     General Expenses   -857   -829   -879   -932   -989   -1,049   -1,114     Operating Profit   568   755   816   885   958   1,019   1,108     Depreciation and Amortization   -194   -197   -208   -225   -238   -238   -253     EBITDA   807   952   1,025   1,110   1,196   1,257   1,337     Financial Gains   102   109   117   127   150   174   184     Financial Cost   -76   -85   -115   -115   -113   -11	INCOME STATEMENT	2024	2025E	2026E	2027E	2028E	2029E	2030E
Gross Profit   1,492   1,565   1,675   1,792   1,918   2,035   2,159     General Expenses   -857   -829   -879   -932   -989   -1,049   -1,114     Operating Profit   568   755   816   885   958   1,019   1,084     Depreciation and Amortization   -194   -197   -208   -225   -238   -238   -238   -238   -238   -235   1,337   1,337   Financial Gains   102   109   117   127   150   1,74   184   184   Financial Gains   102   109   117   127   150   1,74   184   113   -113 <td< td=""><td>Revenues</td><td>4,403</td><td>4,604</td><td>4,883</td><td>5,180</td><td>5,495</td><td>5,830</td><td>6,186</td></td<>	Revenues	4,403	4,604	4,883	5,180	5,495	5,830	6,186
General Expenses   -857   -829   -879   -932   -989   -1,049   -1,114     Operating Profit   568   755   816   885   958   1,019   1,084     Depreciation and Amortization   -194   -197   -208   -225   -238   -238   -253     EBITDA   807   952   1,025   1,110   1,196   1,257   1,337     Financial Gains   102   109   117   127   150   174   184     Financial Cost   -76   -85   -115   -115   -113	Cost of Sales	-2,911	-3,039	-3,208	-3,388	-3,578	-3,796	-4,027
Operating Profit   568   755   816   885   958   1,019   1,084     Depreciation and Amortization   -194   -197   -208   -225   -238   -238   -253     EBITDA   807   952   1,025   1,110   1,196   1,257   1,337     Financial Gains   102   109   117   127   150   174   184     Financial Cost   -76   -85   -115   -115   -113	Gross Profit	1,492	1,565	1,675	1,792	1,918	2,035	2,159
Depreciation and Amortization	General Expenses	-857	-829	-879	-932	-989	-1,049	-1,114
EBITDA 807 952 1,025 1,110 1,196 1,257 1,337 Financial Gains 102 109 117 127 150 174 184 Financial Cost -76 -85 -115 -115 -113 -113 -113 -113 Pre-Tax Profit 594 779 819 897 995 1,080 1,155 Tax & Profit 462 554 582 638 707 768 821 Machine SHEET 2024 2025E 2026E 2027E 2028E 2029E 2030E STOTAL LIABILITIES 2,067 2,089 2,272 2,218 2,234 2,295 2,407 ST Liabilities 65 65 65 65 65 65 65 65 707 TOTAL LIABILITIES 2,344 2,542 2,561 2,827 3,153 3,452 3,474 Stockholder's Equity 2,343 2,541 2,560 2,825 3,152 3,450 3,472 CASH FLOW STATEMENT 2024 2025E 2026E 2027E 2028E 2029E 2030E STOTAL CAPITAL 4,544 2,545 2,545 2,564 2,567 2,567 2,577 2,577 3,15 3,655 2,577 3,15 3,657 3,157 3,	Operating Profit	568	755	816	885	958	1,019	1,084
Financial Gains 102 109 117 127 150 174 184 Financial Cost -76 -85 -115 -115 -113 -113 -113 -113 Pre-Tax Profit 594 779 819 897 995 1,080 1,155 Tax & Profit Sharing -172 -225 -237 -259 -288 -312 -334 Net Profit 462 554 582 638 707 768 821 BALANCE SHEET 2024 2025E 2026E 2027E 2028E 2029E 2030E TOTAL ASSETS 4,411 4,616 4,817 5,030 5,372 5,731 5,865 Current Assets 1,558 1,703 1,853 2,016 2,305 2,592 2,652 LT Assets 2,853 2,914 2,964 3,014 3,067 3,139 3,214 TOTAL LIABILITIES 2,067 2,089 2,272 2,218 2,234 2,295 2,407 ST Liabilities 65 65 65 65 65 65 65 65 65 65 105 107 AL DEBT 1,018 1,020 1,158 1,058 1,025 1,029 1,080 NET DEBT 1,018 1,020 1,158 1,058 1,025 1,029 1,080 NET DEBT -104 -170 -153 -386 -676 -925 -895 TOTAL CAPITAL 2,344 2,542 2,561 2,827 3,153 3,452 3,474 Stockholder's Equity 2,343 2,541 2,560 2,825 3,152 3,450 3,472 CASH FLOW STATEMENT 2024 2025E 2026E 2027E 2028E 2029E 2030E NET PROFIT 462 554 582 638 707 768 821 Nev Report Flow 150 406 417 432 443 440 455 Pre-Tax Cash Flow 691 611 653 711 767 799 858 Working Capital Changes -96 -57 16 16 17 22 23 Operating Cash Flow 595 554 669 727 784 821 881 Investment Cash Flow 1 -132 -112 -122 -123 -114 -103 -112	Depreciation and Amortization	-194	-197	-208	-225	-238	-238	-253
Financial Cost	EBITDA	807	952	1,025	1,110	1,196	1,257	1,337
Pre-Tax Profit   594   779   819   897   995   1,080   1,155     Tax & Profit Sharing   -172   -225   -237   -259   -288   -312   -334     Net Profit   462   554   582   638   707   768   821     BALANCE SHEET   2024   2025E   2026E   2027E   2028E   2029E   2030E     TOTAL ASSETS   4,411   4,616   4,817   5,030   5,372   5,731   5,865     Current Assets   1,558   1,703   1,853   2,016   2,305   2,592   2,652     LT Assets   2,853   2,914   2,964   3,014   3,067   3,139   3,214     TOTAL LIABILITIES   2,067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   2,0067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   65   65   65   65   65   65   <	Financial Gains	102	109	117	127	150	174	184
Tax & Profit Sharing   -172   -225   -237   -259   -288   -312   -334     Net Profit   462   554   582   638   707   768   821     BALANCE SHEET   2024   2025E   2026E   2027E   2028E   2029E   2030E     TOTAL ASSETS   4,411   4,616   4,817   5,030   5,372   5,731   5,865     Current Assets   1,558   1,703   1,853   2,016   2,305   2,592   2,652     LT Assets   2,853   2,914   2,964   3,014   3,067   3,139   3,214     TOTAL LIABILITIES   2,067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   65	Financial Cost	-76	-85	-115	-115	-113	-113	-113
Net Profit   462   554   582   638   707   768   821     BALANCE SHEET   2024   2025E   2026E   2027E   2028E   2029E   2030E     TOTAL ASSETS   4,411   4,616   4,817   5,030   5,372   5,731   5,865     Current Assets   1,558   1,703   1,853   2,016   2,305   2,592   2,652     LT Assets   2,853   2,914   2,964   3,014   3,067   3,139   3,214     TOTAL LIABILITIES   2,067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   2,002   2,024   2,206   2,153   2,169   2,230   2,342     LT Liabilities   65	Pre-Tax Profit	594	779	819	897	995	1,080	1,155
BALANCE SHEET   2024   2025E   2026E   2027E   2028E   2029E   2030E     TOTAL ASSETS   4,411   4,616   4,817   5,030   5,372   5,731   5,865     Current Assets   1,558   1,703   1,853   2,016   2,305   2,592   2,652     LT Assets   2,853   2,914   2,964   3,014   3,067   3,139   3,214     TOTAL LIABILITIES   2,067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   2,002   2,024   2,206   2,153   2,169   2,230   2,342     LT Liabilities   65   70   70 <td>Tax &amp; Profit Sharing</td> <td>-172</td> <td>-225</td> <td>-237</td> <td>-259</td> <td>-288</td> <td>-312</td> <td>-334</td>	Tax & Profit Sharing	-172	-225	-237	-259	-288	-312	-334
TOTAL ASSETS	Net Profit	462	554	582	638	707	768	821
Current Assets   1,558   1,703   1,853   2,016   2,305   2,592   2,652     LT Assets   2,853   2,914   2,964   3,014   3,067   3,139   3,214     TOTAL LIABILITIES   2,067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   2,002   2,024   2,206   2,153   2,169   2,230   2,342     LT Liabilities   65 <td>BALANCE SHEET</td> <td>2024</td> <td>2025E</td> <td>2026E</td> <td>2027E</td> <td>2028E</td> <td>2029E</td> <td>2030E</td>	BALANCE SHEET	2024	2025E	2026E	2027E	2028E	2029E	2030E
LT Assets 2,853 2,914 2,964 3,014 3,067 3,139 3,214 TOTAL LIABILITIES 2,067 2,089 2,272 2,218 2,234 2,295 2,407 ST Liabilities 2,002 2,024 2,206 2,153 2,169 2,230 2,342 LT Liabilities 65 65 65 65 65 65 65 65 65 65 65 70	TOTAL ASSETS	4,411	4,616	4,817	5,030	5,372	5,731	5,865
TOTAL LIABILITIES   2,067   2,089   2,272   2,218   2,234   2,295   2,407     ST Liabilities   2,002   2,024   2,206   2,153   2,169   2,230   2,342     LT Liabilities   65 </td <td>Current Assets</td> <td>1,558</td> <td>1,703</td> <td>1,853</td> <td>2,016</td> <td>2,305</td> <td>2,592</td> <td>2,652</td>	Current Assets	1,558	1,703	1,853	2,016	2,305	2,592	2,652
ST Liabilities 2,002 2,024 2,206 2,153 2,169 2,230 2,342   LT Liabilities 65 67	LT Assets	2,853	2,914	2,964	3,014	3,067	3,139	3,214
LT Liabilities 65 <td>TOTAL LIABILITIES</td> <td>2,067</td> <td>2,089</td> <td>2,272</td> <td>2,218</td> <td>2,234</td> <td>2,295</td> <td>2,407</td>	TOTAL LIABILITIES	2,067	2,089	2,272	2,218	2,234	2,295	2,407
TOTAL DEBT   1,018   1,020   1,158   1,058   1,025   1,029   1,080     NET DEBT   -104   -170   -153   -386   -676   -925   -895     TOTAL CAPITAL   2,344   2,542   2,561   2,827   3,153   3,452   3,474     Stockholder's Equity   2,343   2,541   2,560   2,825   3,152   3,450   3,472     CASH FLOW STATEMENT   2024   2025E   2026E   2027E   2028E   2029E   2030E     NET PROFIT   462   554   582   638   707   768   821     Inv. Related Activities   253   406   417   432   443   440   455     Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   81 </td <td>ST Liabilities</td> <td>2,002</td> <td>2,024</td> <td>2,206</td> <td>2,153</td> <td>2,169</td> <td>2,230</td> <td>2,342</td>	ST Liabilities	2,002	2,024	2,206	2,153	2,169	2,230	2,342
NET DEBT   -104   -170   -153   -386   -676   -925   -895     TOTAL CAPITAL   2,344   2,542   2,561   2,827   3,153   3,452   3,474     Stockholder's Equity   2,343   2,541   2,560   2,825   3,152   3,450   3,472     CASH FLOW STATEMENT   2024   2025E   2026E   2027E   2028E   2029E   2030E     NET PROFIT   462   554   582   638   707   768   821     Inv. Related Activities   253   406   417   432   443   440   455     Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112<	LT Liabilities	65	65	65	65	65	65	65
TOTAL CAPITAL   2,344   2,542   2,561   2,827   3,153   3,452   3,474     Stockholder's Equity   2,343   2,541   2,560   2,825   3,152   3,450   3,472     CASH FLOW STATEMENT   2024   2025E   2026E   2027E   2028E   2029E   2030E     NET PROFIT   462   554   582   638   707   768   821     Inv. Related Activities   253   406   417   432   443   440   455     Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	TOTAL DEBT	1,018	1,020	1,158	1,058	1,025	1,029	1,080
Stockholder's Equity   2,343   2,541   2,560   2,825   3,152   3,450   3,472     CASH FLOW STATEMENT   2024   2025E   2026E   2027E   2028E   2029E   2030E     NET PROFIT   462   554   582   638   707   768   821     Inv. Related Activities   253   406   417   432   443   440   455     Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	NET DEBT	-104	-170	-153	-386	-676	-925	-895
CASH FLOW STATEMENT   2024   2025E   2026E   2027E   2028E   2029E   2030E     NET PROFIT   462   554   582   638   707   768   821     Inv. Related Activities   253   406   417   432   443   440   455     Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	TOTAL CAPITAL	2,344	2,542	2,561	2,827	3,153	3,452	3,474
NET PROFIT   462   554   582   638   707   768   821     Inv. Related Activities   253   406   417   432   443   440   455     Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	Stockholder's Equity	2,343	2,541	2,560	2,825	3,152	3,450	3,472
Inv. Related Activities 253 406 417 432 443 440 455   Pre-Tax Cash Flow 691 611 653 711 767 799 858   Working Capital Changes -96 -57 16 16 17 22 23   Operating Cash Flow 595 554 669 727 784 821 881   Investment Cash Flow 1 -132 -122 -123 -114 -103 -112	CASH FLOW STATEMENT	2024	2025E	2026E	2027E	2028E	2029E	2030E
Pre-Tax Cash Flow   691   611   653   711   767   799   858     Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	NET PROFIT	462	554	582	638	707	768	821
Working Capital Changes   -96   -57   16   16   17   22   23     Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	Inv. Related Activities	253	406	417	432	443	440	455
Operating Cash Flow   595   554   669   727   784   821   881     Investment Cash Flow   1   -132   -122   -123   -114   -103   -112	Pre-Tax Cash Flow	691	611	653	711	767	799	858
Investment Cash Flow 1 -132 -122 -123 -114 -103 -112	Working Capital Changes	-96	-57	16	16	17	22	23
	Operating Cash Flow	595	554	669	727	784	821	881
Financing Cash Flow -179 -354 -425 -472 -413 -466 -747	Investment Cash Flow	1	-132	-122	-123	-114	-103	-112
	Financing Cash Flow	-179	-354	-425	-472	-413	-466	-747
Net Incr. (Decr.) in Cash & Temp. Inv. 417 68 122 132 257 253 22	Net Incr. (Decr.) in Cash & Temp. Inv.	417	68	122	132	257	253	22
Beg. of Period Cash and Temp. Inv. 705 1,122 1,190 1,311 1,444 1,700 1,953	Beg. of Period Cash and Temp. Inv.	705	1,122	1,190	1,311	1,444	1,700	1,953
End of Period Cash and Temp. Inv. 1,122 1,190 1,311 1,444 1,700 1,953 1,976	End of Period Cash and Temp. Inv.	1,122	1,190	1,311	1,444	1,700	1,953	1,976



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### **DISCLAIMER**

The current report was prepared by Miranda Global Research ("Miranda GR") for Vector Casa de Bolsa, S.A. de C.V. The information is presented in summarized form and is not meant to be complete. There are no declarations or guarantees, expressed or implicit, in respect to the accuracy, impartiality or integrity of the information.

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